



Contact:

Leah Wong, 612.269.7986, lwong@mplsdowntown.com

FOR IMMEDIATE RELEASE

Adam Duininck announced as new President & CEO of the mpls downtown council and Mpls DID

MINNEAPOLIS (October 25, 2023) — The mpls downtown council (mdc) and Minneapolis Downtown Improvement District (DID) are delighted to announce the appointment of Adam Duininck as their new President and CEO. Duininck brings a wealth of experience, a passion for urban development, and a commitment to enhancing the vibrancy and vitality of Minneapolis' downtown district.

Duininck joins the mdc and DID with an extensive background in urban planning, transportation, and community engagement. As President and CEO, he will play a pivotal role in advancing work to create a dynamic, inclusive, and prosperous downtown Minneapolis.

"We are thrilled to welcome Adam Duininck as the new President and CEO of the mpls downtown council and Minneapolis Downtown Improvement District," said Karin Lucas, board chair. "His vision for a vibrant downtown Minneapolis aligns perfectly with our 2035 Planning Process, and his proven track record in leadership and community development makes him an ideal fit for the role."

With a track record of leadership and a deep understanding of the local community, Duininck is well-equipped to lead the mdc-DID into a new era of growth and development. His previous experience includes serving as the Chair of the Metropolitan Council, where he oversaw regional transportation, housing, and economic development initiatives, contributing significantly to the Minneapolis-St. Paul metropolitan area's growth and success.

"Adam is an experienced, proven leader in our community. Working with the dedicated staff and board at the mdc-DID, he will be an important voice and actor as downtown advances into the future," said Steve Cramer, president and CEO, mpls downtown council and DID.

Duininck's appointment comes at a crucial time for the mdc-DID as they continue their work to make downtown Minneapolis an attractive, safe, and inviting destination for residents, businesses, and visitors. His leadership will be instrumental in enhancing the community's overall quality of life and fostering a thriving urban environment.

“I am thrilled to become the president and CEO of the mpls downtown council-Downtown Improvement District at such a pivotal time for downtown Minneapolis and the region,” said Adam Duininck. “I look forward to building on the strong foundation that has been achieved through Steve Cramer’s leadership. The mpls downtown council has an impressive history of civic leadership and advocacy on behalf of its members. As the city grows and recovers to meet the needs of the future, I am excited about the work ahead to keep our downtown a vibrant place to work, live and play.”

The search committee is confident that Duininck's vision and leadership will help shape a more prosperous future for downtown Minneapolis.

about the mpls downtown council:

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc’s collaborative development of *Intersections: The Downtown 2025 Plan* was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information, please visit mplsdowntown.com or follow @mplsdowntown on [Facebook](#) and [Instagram](#).

About the Mpls DID:

The Mpls Downtown Improvement District (DID) is a business funded non-profit focused on creating a more vibrant downtown. DID leads and collaborates on programs that make downtown safer, cleaner and greener. DID convenes people across sectors and jurisdictions to work on issues of mutual interest; develop innovative solutions to complex public space challenges/opportunities including strategic activation and seek continuous improvement of ongoing programs including the ambassadors. For more information, visit www.mplsdid.com.

###