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FOR IMMEDIATE RELEASE

## **Strive Bookstore hosts grand opening ribbon cutting at Young Quinlan building**

**MINNEAPOLIS (June 2, 2023)** — Strive Bookstore today hosted its grand opening ribbon cutting at its new location at the Young Quinlan building.

Strive Bookstore, a Black-woman owned shop, will be a full independent bookshop supporting and supported by the entire downtown community. Strive will host ongoing events that focus on culturally relevant children's books and underrepresented authors as well as hosting neighborhood book clubs and community meetings. The store stands to become a neighborhood supplier with both online ordering and in-store selections.

The bookstore is an extension of Strive Publishing, which aims to inspire community collaboration through publishing stories that heal, teach, learn, and earn, while building an ecosystem that embodies a rich Black culture and heritage.

The bookstore will be open Tuesday through Saturday from 11-6pm.

"We are thrilled to be opening a new Strive Bookstore location at Young Quinlan," said Mary Taris, Founder and CEO of Strive Publishing. "This location at 9<sup>th</sup> and Nicollet is a fantastic space not only to support great literature but also to curate art and host special events. We can't wait to welcome our patrons to this new space."

Visitors at Strive Bookstore will find a wide array of multi-genre literature, membership opportunities, and monthly book club meetings.

This June, Strive Bookstore will also host a special exhibit: Black Heritage in Horse Racing. The exhibit will focus on the contributions of black jockeys and horsemen in Thoroughbred racing—from the first Kentucky Derby in 1875 through 1903, prior to the Jim Crow era pushing them out. The exhibit highlights that 15 of the first 28 Derby winners were ridden by Black jockeys.

The exhibit is on loan from the Kentucky Derby Museum and is brought to Minneapolis by the LTL International Leadership Institute.

The bookstore is the latest Chameleon Shoppes location, whose mission is to connect, incubate, and accelerate BIPOC and women entrepreneurs as part of a movement to create a vibrant and inclusive Downtown Minneapolis.

“This is such a great opportunity to have Strive Bookstore bring its incredible book collection and mission for connecting and inspiring across all cultures to this new space at 9<sup>th</sup> and Nicollet,” said Shannon Fitzgerald, director of downtown partnerships, mpls downtown council.

For more information on Strive Bookstore and Chameleon Shoppes, visit [www.chamelesonshoppes.com](http://www.chamelesonshoppes.com) or follow @mplsdowntown and @chamelesonshoppes on Instagram.

### **About the mpls downtown council**

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc’s collaborative developments of Intersections: The Downtown 2025 Plan was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information please, visit [www.mplsdowntown.com](http://www.mplsdowntown.com).

### **About Chameleon Consortium**

The Chameleon Consortium is an initiative of the mpls downtown council dedicated to the experiential and economic vitality of downtown Minneapolis. Chameleon connects, incubates, and accelerates BIPOC and women entrepreneurs as part of a movement to create a vibrant and inclusive Downtown Minneapolis. For more information, visit [www.chameleonschoppes.com](http://www.chameleonschoppes.com).

### **About the Young Quinlan Building**

Built in 1926, the Young Quinlan Building on Nicollet Mall and Ninth Street in Minneapolis was originally one of the city’s premier department stores. In 1989 The 614 Company completed a major renovation of the building, including the restoration and use of many historic elements, with updated modern operating systems. The building stands today as a beautiful example of adaptive reuse, with a mix of retail, office, and service providers.

### **About The 614 Company**

The 614 Company is a family owned and operated entity, primarily engaged in the ownership and management of commercial real estate. The real estate includes mixed use, office, retail, industrial, and parking facilities, which are principally self-managed by the Company. In addition, its wholly-owned subsidiary, Real Estate Strategies LLC is engaged on a fee basis to assist in the analysis, strategy and implementation of commercial real estate matters on behalf of third party clients.

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