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MEDIA ADVISORY

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SISTAH Co-Op to celebrate grand opening Saturday as Body Love Products and TiAngy Designs open in IDS Center

What: Grand Opening of Black Owned Businesses in IDS Center

When: Saturday, May 1, 12 p.m.

Where: IDS Center skyway, Suite 254, 80 South Eighth Street, Mpls, MN 55402

Info: In partnership with the mpls downtown council and Chameleon Shoppes, **SISTAH Co-Op**—a business collaboration operated by and for entrepreneurs of color—celebrates its Grand Opening on Saturday. The Grand Opening will include brief remarks by local leaders as SISTAH Co-Op officially opens.

Co-founded by **Sabrina Jones**, owner and CEO of S & J Creations, LLC dba SJC **Body Love Products** and **Angela Lamb-Onayiga**, owner and president of **TiAngy Designs**, SISTAH Co-Op provides a permanent home for their own product lines as well as space for start-ups and smaller businesses to gain exposure. Both partners will provide demonstrations of healthy ways for women and men to care for their skin, body and spirit, as well as fashion shows and free product giveaways.

Interviews are available upon request. Visuals include local products, retailers meeting with local leaders, and an opportunity to highlight the connection between local small businesses in downtown retail space.

SISTAH Co-Op's hours of operation include:

- **Tuesday-Friday** (10 am-4 pm)
- **Saturday/Sunday** (closed except for events)
- **Monday** (by appointment only)

Learn more at www.sjcbodylove.com/ and www.tiagydesigns.com.

About the mpls downtown council

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative developments of Intersections: The Downtown 2025 Plan was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information please, visit www.mplsdowntown.com.

About Chameleon Consortium

The Chameleon Consortium is a private-public group dedicated to the experiential and economic vitality of downtown Minneapolis. Our purpose is to create vibrant downtown experiences by transforming empty retail spaces into equity opportunities for BIPOC- and women-owned businesses. We're passionate about opening up business opportunities that may not have been possible before. We're thrilled to be a part of an evolving downtown that evokes inclusive interest, attraction and pride. For more information, visit www.chameleonshoppes.com.

About SISTAH Co-Op

Co-founded by Sabrina Jones, owner and CEO of S & J Creations, LLC dba SJC Body Love and Angela Lamb-Onayiga, owner and president of TiAngy Designs, SISTAH Co-Op provides a permanent home for their own product lines as well as space for start-ups and smaller businesses to gain exposure. SISTAH Co-Op is all about creating opportunities for women and men to look and feel better while supporting women who are manufacturing better futures for themselves and their customers. For more information about SJC Body Love, contact Sabrina Jones at (612) 644-2302 or info@bodyloveproducts.com. For more information on TiAngy Designs, contact Angela Lamb-Onayiga at lambonayiga@gmail.com or (651) 815-5493.

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