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MEDIA ADVISORY

September 18, 2020

mpls downtown council releases reanimation dashboard to track key metrics as employees return downtown

What: downtown reanimation dashboard release

When: TODAY, Friday, September 18

Where: www.mplsdowntown.com/reanimation

Info: As organizations prepare to see more employees move back to the in-office work setting, the mpls downtown council released today a dashboard that will track key metrics that help show the current reanimation of downtown. The dashboard, a collective effort with BOMA Greater Minneapolis, Meet Minneapolis, and the Minneapolis Federal Reserve, includes metrics that will be regularly updated and monitored for statistical trends.

The dashboard features stats including:

- hotel occupancy
- building occupancy
- seated diners at restaurants
- light rail ridership
- Nicollet pedestrian traffic

The page also includes a list highlighting open restaurants and retail businesses throughout downtown and categorized by building and by neighborhood.

Interviews are available upon request.

For more information on the mpls downtown council, visit www.mplsdowntown.com or follow @mplsdowntown on Facebook, Twitter and Instagram.

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