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Discover the new Peavey Plaza at Tuesday's mpls downtown council 2025 plan quarterly forum

MINNEAPOLIS (August 5, 2019) – The City of Minneapolis celebrated Peavey Plaza's grand opening on July 18. Now, it's time to enjoy this newly-renovated space.

The mpls downtown council invites you to its 2025 plan Quarterly Forum offering a chance to discover the new Peavey Plaza. The Quarterly Forum will take place **Tuesday, August 6 from 11:30 am-1:00 pm** at Orchestra Hall overlooking the renovated Peavey Plaza space. The program begins at 12 pm.

Tuesday's quarterly forum features remarks from the following:

- **Lisa Goodman**, Mpls 7th Ward City Council Member (opening remarks)
- Panel discussion
 - **Lisa Cerney**, City of Minneapolis Public Works deputy director
 - **Robin Ganser**, Coen+Partners managing principal
 - **Amanda Wigen**, Green Minneapolis director of events & programming
- **Steve Cramer**, mpls downtown council president & ceo (moderator)

"I have fond memories of walking past Peavey Plaza from my home in Loring Park to work downtown when I first moved to Minneapolis. Today, Peavey's beauty from those memories has been revitalized," said **Steve Cramer**, president & ceo of the mpls downtown council and Mpls Downtown Improvement District. "The work done through public-private partnerships in helping restore Peavey Plaza is a fantastic example of what collaboration and vision can accomplish. Peavey Plaza is again a must-see Minneapolis destination."

Tuesday's panelists will discuss:

- The process and steps taken in making the Peavey Plaza renovation a reality
- Public-private partnerships that made this renovation possible
- Coen+Partners' vision for Peavey Plaza's new design, including accessibility, greening and environmental considerations
- Planned programming at Peavey Plaza through Green Minneapolis moving forward



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Built in 1975 and designed by landscape architect M. Paul Friedberg, Peavey Plaza is a notable example of modernist architecture. It was added to the National Historic Registry of Historic Places in 2013. In 2018, the revitalization project officially broke ground as part of a public-private partnership with funding from the City of Minneapolis, State of Minnesota, and private donations raised by the mpls downtown council and Green Minneapolis.

Today's renovation features restored water fountains and fixtures, new trees, grass and plantings, enhanced lighting and improved accessibility.

For more information on *The 2025 Plan*'s initiatives or overall development downtown, follow @mplsdowntown on Facebook, Twitter and Instagram using the hashtags **#mplsdowntown** and **#2025plan**.

About the mpls downtown council:

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative developments of *Intersections: The Downtown 2025 Plan* was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information, please visit **mplsdowntown.com**.

About *The 2025 Plan*:

Intersections: The Downtown 2025 Plan is a vehicle to help leaders and citizens build on downtown's assets and guide downtown Minneapolis' development. This includes initiatives to double downtown's residential population, transform Nicollet into a must-see destination, create a compelling and walkable environment around the clock, lead the nation in transportation options, end street homelessness, forge connections with the University of Minnesota and more. For more information on the 2025 Plan and its initiatives, visit **2025plan.com**. The 2025 Plan is a mpls downtown council initiative introduced in 2011.

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