

downtown minneapolis year in review

top 15 downtown employers

1. Target (**8,333** Employees)
2. Hennepin County Medical Center (**7,105**)
3. Wells Fargo (**7,000**)
4. Hennepin County (**6,595**)
5. Ameriprise Financial (**4,893**)
6. U.S. Bank (**4,651**)
7. Xcel Energy (**2,351**)
8. City of Minneapolis (**2,060**)
9. RBC Wealth Management (**1,475**)
10. Thrivent Financial (**1,352**)
11. Capella Education (**1,258**)
12. Star Tribune (**1,096**)
13. SPS Commerce (**1,002**)
14. Federal Reserve Bank (**970**)
15. ABM (**910**)

2017 by the numbers

- Current Downtown Population: **43,456**
- Since 2006, downtown has gained **11,552** residents, a **36.2%** increase
- Downtown absorbed **459,188** square feet of Class A office space
- Minneapolis topped \$1 billion in construction permits for the **6th** straight year. Of the \$1.497 billion in permits, \$777 million were from downtown wards 3 and 7 alone
- A combined **1,203** rented units and **374** owned residential units are currently under construction downtown
- Downtown Minneapolis hosted **624** conventions and **575,000** convention attendees
- Metro Transit ridership topped **81.9 million** on buses and trains.
- Green Line LRT ridership reached **13.1 million** rides, and Blue Line LRT's **10.6 million** rides
- Downtown's Central Business District = **36.67%** of all Twin Cities office space
- There was a **77%** reduction in crime by Downtown 100 Offenders within the Minneapolis Downtown Improvement District Boundaries, the **8th** straight year of 65% + reduction
- Hennepin Theatre Trust's Orpheum Theatre ranked **8th** worldwide in Pollstar tickets sold
- Minneapolis DID picked up **21,965** bags of trash, **2,394** recycling bags, removed **32,084** gum spots and issued **89,615** pedestrian assists
- The mpls downtown council added **86** members, bringing its total membership to **440** organizations. The mdc had a **19%** membership growth in 2017
- The 2025 Plan committees include **358** volunteers from the downtown community